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AMENDMENTS TO THE CLAIMS

1. (Currently amended) An order receiving device comprising:
- a memory which stores a plurality of product images to be transmitted to at least one of a plurality of client machines via the network, and control data which, at a predetermined time interval when at least two of the plurality of product images are displayed on said client machine, automatically repeats automatic deleting of a predetermined number of product images on said client machine, and displaying of new product images of a predetermined number equal to the number of deleted product images;
 - a transmitter which transmits the product images and the control data stored in the memory; and
 - an order receiver which receives orders for products corresponding to the product images,
- wherein the predetermined time interval for each display of the product images is automatically altered while displaying product images stored in the memory.

2. (Original) An order receiving device according to claim 1, wherein the memory stores control data which, at a time when at least two product images are displayed so as to be aligned in a predetermined direction, automatically repeats deleting of a predetermined number of product images at one end in the predetermined direction, and shifting, in a direction of deletion, and displaying of remaining product images by a number equal to the number of deleted product images, and displaying of new product images of the predetermined number at the other end in the predetermined direction.

3. (Original) An order receiving device according to claim 1, further comprising:

- a category information receiver which receives category information which classifies products,